



People love a giveaway. Mobile sweepstakes provide an easy, simple means to drive consumer engagement and build brand awareness by offering your audience a fun incentive. With mobile contests, you can leverage impressive participation rates to grow your mobile subscriber list. It's easy, so get started now.

EASILY CREATE SWEEPSTAKES

- Set up separate pre- and post-sweeps messaging
- Simple date and time scheduler
- Limit # of entries or allow duplicates
- Web-based alternate method of entry form for entering via email address or mobile
- Age + location plug-ins can accommodate individual state laws and procedures

MANAGEMENT FEATURES

- Winner selection options include: random, sequential, entry order, pattern-based
- Multiple winner lists per sweeps allowed
- Choose to have duplicate winners or one-per-customer
- Automatically notify winners via SMS and/or email
- Track multiple sweepstakes with robust reporting framework
- Easily export entrants and winners for CRM integration

Alternate Method of Entry

Reach your target audience with a mobile and web-based entry method accompanying every sweepstakes campaign

Enter our mobile sweepstakes by filling out the information below and texting SWEEPS to 44144!

Mobile #:
Email:

[Sign Up](#)

The mobile number has entered in the

Message and Data Rates May apply. Text messages will be sent to subscribers. To unsubscribe, text STOP to 44144. For support, text HELP to 67888. Supported carriers include AT&T, Verizon, T-Mobile, Sprint, U.S. Cellular, Wireless, Cincinnati Bell, US Cellular, and others. Campaign / service restrictions apply. Winner selection must be made by the account manager.

SELECT WINNERS:

Winning Selection Name:

Selection Method: winners Allow duplicates

- Random
- Sequential
- Entry Number
- Pattern

#	ENTRY DATE	METHOD	MOBILE NUMBER	EMAIL ADDRESS	ACTIONS
001	07/20/2010 11:55 AM PDT	Mobile	(415) 555-3895	--	Send Message Delete
002	07/21/2010 4:14 PM PDT	Web	--	xyz@gmail.com	Send Message Delete
		Web	(415) 555-9827	xyz@hotmail.com	Send Message Delete
		Mobile	(212) 555-2220	--	Send Message Delete
		Mobile	(210) 555-6732	--	Send Message Delete
		Mobile	(415) 555-4001	--	Send Message Delete
		Web	--	xyz@yahoo.com	Send Message Delete
		Mobile	(454) 555-5788	--	Send Message Delete

Content:

Start Date: 2010-08-05 [Calendar](#) | [Clear Date](#)

Start Time: :

End Date: 2010-08-05 [Calendar](#) | [Clear Date](#)

End Time: :

Pre-Sweeps Message:

Characters: 36 (Maximum 160 characters)

Response Message:

Characters: 43 (Maximum 160 characters)

Post-Sweeps Message:

Characters: 33 (Maximum 160 characters)

Allow Duplicate Entries? Yes No

Winner Selection Tool

Manage winner selection and lists with Msgme's custom online controls

Campaign Setup

Setup sweepstakes in minutes with elegant interface and controls